



# SYLLABUS

DAPL06 - BACHELOR'S DEGREE  
PROGRAM IN DESIGN

## 1st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR56	Design Methodology	<b>Design Methodology</b>	36	6
ABPR16	Design Drawing	<b>Design Drawing</b>	80	8
ABTEC38	Technologies for Visual Arts	<b>Project representation Techniques</b>	40	4
ABST50	History of Architecture	<b>History of Architecture and Furniture</b>	36	6
ABPR30	Materials technology	<b>Materials and Technologies for Interior Design</b>	60	10
ABTEC41	Digital modeling techniques	<b>3D Digital Modelling and Techniques 1</b>	100	10
ABPR17	Design	<b>Design 1</b>	80	8
ABPR31	Photography	<b>Design Photography</b>	40	4
ABST58	Perception Theory and Psychology of the Form Perception	<b>Theory and Psychology of the Form</b>	24	4
TOTAL			496	60

## 2st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR30	Materials Technology Advanced	<b>Materials and Technologies for Design</b>	48	8
ABST48	History of Applied Art	<b>Design History</b>	36	6
ABPR17	Design	<b>Design 2</b>	80	8
		<b>Product Design 1</b>	80	8
ABPR19	Graphic Design	<b>Project Communication</b>	80	8
ABTEC41	Digital Modeling Techniques	<b>3D Digital Modelling and Techniques 2</b>	80	8
ABPR18	Land Design	<b>Light Design</b>	60	6
	Elective activities students can chose from	<b>Multidisciplinary Seminars, Workshops</b>		6
ABLIN71	English	<b>Technical English</b>		2
TOTAL			464	60

## 3st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABTEC41	Digital modeling techniques	<b>3D Rendering</b>	80	8
		<b>3D Digital Modelling and Techniques 3</b>	60	6
ABPR17	Design	<b>Design 3</b>	80	8
		<b>Product Design 2</b>	80	8
ABPR18	Land Design	<b>Light Design 2</b>	60	6
ABLE69	Marketing & management	<b>Design management</b>	36	6
ABST51	Phenomenology of Contemporary Arts	<b>Contemporary Visual Arts</b>	36	6
	Elective activities students can chose from	<b>Multidisciplinary Seminars, Workshops</b>		4
FINAL EXAM	FINAL	<b>Thesis laboratory</b>	80	8
TOTAL			512	60

TOTAL CFA CREDITS	180
TOTAL LECTURE HOURS	1472



# PERSONAL STUDY PLAN

DAPL06 - BACHELOR'S DEGREE  
PROGRAM IN GRAPHIC DESIGN

## 1st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR30	Materials Technology	<b>Paper Design</b>	40	4
ABTEC38	Technologies for visual arts	<b>Computer Graphic 1</b>	100	10
ABST48	History of Applied Arts	<b>Design History</b>	36	6
ABST47	Style, Art History and Costume History	<b>History of Contemporary Art</b>	36	6
ABPR19	Graphic Design	<b>Graphic Design 1</b>	60	6
		<b>Graphic Design 2</b>	60	6
		<b>Graphic Design 3</b>	36	6
ABPR31	Photography	<b>Photography</b>	40	4
ABTEC37	Visual Communication Design Methodology	<b>Art Direction 1</b>	40	4
ABPC67	Communication Skills and Methodologies	<b>Copy Writing</b>	24	4
ABST58	Perception Theory and Psychology of the Form	<b>Perception Theory and Psychology of the Form</b>	24	4
TOTAL			496	60

## 2st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPCI66	Style and History of Art and Costume	<b>Style and History of Art and Costume</b>	24	4
ABTEC38	Technologies for Visual Arts	<b>Computer Graphic 2</b>	100	10
ABPR19	Graphic Design	<b>Grafica Editoriale</b>	40	4
		<b>Type Design/Fontlab</b>	40	4
ABTEC37	Visual Communication Design Methodology	<b>Brand Design</b>	40	4
		<b>Packaging CD</b>	40	4
		<b>Art Direction 2</b>	40	4
ABST47	Law and Economics of Communication	<b>Digital Information and Communications Law</b>	24	4
ABTEC39	Information Technology	<b>Web Design</b>	40	4
ABTEC42	Interactive Interface Systems and	<b>Interface e Interaction design</b>	60	6
ABPCI66	History of New Media	<b>History of New Media</b>	24	4
ABLE69	Marketing e Management	<b>Web Content and Web Marketing</b>	24	4
	Elective activities students can chose from	<b>Multidisciplinary Seminars, Workshops</b>		4
TOTAL			496	60

## 3st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABTEC38	Technologies for Visual Arts	<b>Computer Graphic 3</b>	60	3
ABPC67	Communication Skills and Methodologies	<b>Integrated Advertising</b>	40	4
ABTEC41	Digital Modeling Techniques	<b>3D Creation</b>	40	4
ABTEC43	Audio-visual Languages and Techniques	<b>Video e Motion Graphic</b>	80	8
ABST45	Multimedia Arts Theories	<b>Multimedia Communication</b>	24	4
ABLE69	Marketing e Management	<b>Project Management</b>	40	4
ABPR35	Direction	<b>Video Art Direction</b>	60	6
ABTEC42	Interactive Systems	<b>Interface e Interaction Design 2</b>	80	8
	Elective activities students can chose from	<b>Multidisciplinary Seminars, Workshops</b>		6
ABLIN71	English	<b>Technical English</b>		2
FINAL EXAM	FINAL	<b>Thesis laboratory</b>	80	8
TOTAL			504	60

TOTAL CFA CREDITS	180
TOTAL LECTURE HOURS	1496