



SYLLABUS

DAPL06 - BACHELOR'S DEGREE
PROGRAM IN GRAPHIC DESIGN

1st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR30	Materials Technology	Paper Design	40	4
ABTEC38	Technologies for visual arts	Computer Graphic 1	100	10
ABST48	History of Applied Arts	Design History	36	6
ABST47	Style, Art History and Costume History	History of Contemporary Art	36	6
ABPR19	Graphic Design	Graphic Design 1	60	6
		Graphic Design 2	60	6
		Graphic Design 3	36	6
ABPR31	Photography	Photography	40	4
ABTEC37	Visual Communication Design Methodology	Art Direction 1	40	4
ABPC67	Communication Skills and Methodologies	Copy Writing	24	4
ABST58	Perception Theory and Psychology of the Form	Perception Theory and Psychology of the Form	24	4
TOTAL			496	60

2st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPCI66	Style and History of Art and Costume	Style and History of Art and Costume	24	4
ABTEC38	Technologies for Visual Arts	Computer Graphic 2	100	10
ABPR19	Graphic Design	Grafica Editoriale	40	4
		Type Design/Fontlab	40	4
		Brand Design	40	4
ABTEC37	Visual Communication Design Methodology	Packaging CD	40	4
		Art Direction 2	40	4
		Digital Information and Communications Law	24	4
ABST47	Law and Economics of Communication	Digital Information and Communications Law	24	4
ABTEC39	Information Technology	Web Design	40	4
ABTEC42	Interactive Interface Systems and	Interface e Interaction design	60	6
ABPCI66	History of New Media	History of New Media	24	4
ABLE69	Marketing e Management	Web Content and Web Marketing	24	4
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		4
TOTAL			496	60

3st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABTEC38	Technologies for Visual Arts	Computer Graphic 3	60	3
ABPC67	Communication Skills and Methodologies	Integrated Advertising	40	4
ABTEC41	Digital Modeling Techniques	3D Creation	40	4
ABTEC43	Audio-visual Languages and Techniques	Video e Motion Graphic	80	8
ABST45	Multimedia Arts Theories	Multimedia Communication	24	4
ABLE69	Marketing e Management	Project Management	40	4
ABPR35	Direction	Video Art Direction	60	6
ABTEC42	Interactive Systems	Interface e Interaction Design 2	80	8
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		6
ABLIN71	English	Technical English		2
FINAL EXAM	FINAL	Thesis laboratory	80	8
TOTAL			504	60

TOTAL CFA CREDITS	180
TOTAL LECTURE HOURS	1496