



PERSONAL STUDY PLAN

DAPL06 - BACHELOR'S DEGREE
PROGRAM IN DESIGN

1st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR56	Design Methodology	Design Methodology	36	6
ABPR16	Design Drawing	Design Drawing	80	8
ABTEC38	Technologies for Visual Arts	Project representation Techniques	40	4
ABST50	History of Architecture	History of Architecture and Furniture	36	6
ABPR30	Materials technology	Materials and Technologies for Interior Design	60	10
ABTEC41	Digital modeling techniques	3D Digital Modelling and Techniques 1	100	10
ABPR17	Design	Design 1	80	8
ABPR31	Photography	Design Photography	40	4
ABST58	Perception Theory and Psychology of the Form Perception	Theory and Psychology of the Form	24	4
TOTAL			496	60

2st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR30	Materials Technology Advanced	Materials and Technologies for Design	48	8
ABST48	History of Applied Art	Design History	36	6
ABPR17	Design	Design 2	80	8
		Product Design 1	80	8
ABPR19	Graphic Design	Project Communication	80	8
ABTEC41	Digital Modeling Techniques	3D Digital Modelling and Techniques 2	80	8
ABPR18	Land Design	Light Design	60	6
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		6
ABLIN71	English	Technical English		2
TOTAL			464	60

3st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABTEC41	Digital modeling techniques	3D Rendering	80	8
		3D Digital Modelling and Techniques 3	60	6
ABPR17	Design	Design 3	80	8
		Product Design 2	80	8
ABPR18	Land Design	Light Design 2	60	6
ABLE69	Marketing & management	Design management	36	6
ABST51	Phenomenology of Contemporary Arts	Contemporary Visual Arts	36	6
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		4
FINAL EXAM	FINAL	Thesis laboratory	80	8
TOTAL			512	60

TOTAL CFA CREDITS	180
TOTAL LECTURE HOURS	1472



PERSONAL STUDY PLAN

DAPL06 - BACHELOR'S DEGREE
PROGRAM IN GRAPHIC DESIGN

1st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPR30	Materials Technology	Paper Design	40	4
ABTEC38	Technologies for visual arts	Computer Graphic 1	100	10
ABST48	History of Applied Arts	Design History	36	6
ABST47	Style, Art History and Costume History	History of Contemporary Art	36	6
ABPR19	Graphic Design	Graphic Design 1	60	6
		Graphic Design 2	60	6
		Graphic Design 3	36	6
ABPR31	Photography	Photography	40	4
ABTEC37	Visual Communication Design Methodology	Art Direction 1	40	4
ABPC67	Communication Skills and Methodologies	Copy Writing	24	4
ABST58	Perception Theory and Psychology of the Form	Perception Theory and Psychology of the Form	24	4
TOTAL			496	60

2st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABPCI66	Style and History of Art and Costume	Style and History of Art and Costume	24	4
ABTEC38	Technologies for Visual Arts	Computer Graphic 2	100	10
ABPR19	Graphic Design	Grafica Editoriale	40	4
		Type Design/Fontlab	40	4
		Brand Design	40	4
ABTEC37	Visual Communication Design Methodology	Packaging CD	40	4
		Art Direction 2	40	4
		Digital Information and Communications Law	24	4
ABST47	Law and Economics of Communication	Digital Information and Communications Law	24	4
ABTEC39	Information Technology	Web Design	40	4
ABTEC42	Interactive Interface Systems and	Interface e Interaction design	60	6
ABPCI66	History of New Media	History of New Media	24	4
ABLE69	Marketing e Management	Web Content and Web Marketing	24	4
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		4
TOTAL			496	60

3st YEAR CFA

SECTOR CODE	ARTISTIC DISCIPLINARY SECTOR	DISCIPLINARY FIELD	LECTURE HOURS	CFA
ABTEC38	Technologies for Visual Arts	Computer Graphic 3	60	3
ABPC67	Communication Skills and Methodologies	Integrated Advertising	40	4
ABTEC41	Digital Modeling Techniques	3D Creation	40	4
ABTEC43	Audio-visual Languages and Techniques	Video e Motion Graphic	80	8
ABST45	Multimedia Arts Theories	Multimedia Communication	24	4
ABLE69	Marketing e Management	Project Management	40	4
ABPR35	Direction	Video Art Direction	60	6
ABTEC42	Interactive Systems	Interface e Interaction Design 2	80	8
	Elective activities students can chose from	Multidisciplinary Seminars, Workshops		6
ABLIN71	English	Technical English		2
FINAL EXAM	FINAL	Thesis laboratory	80	8
TOTAL			504	60

TOTAL CFA CREDITS	180
TOTAL LECTURE HOURS	1496